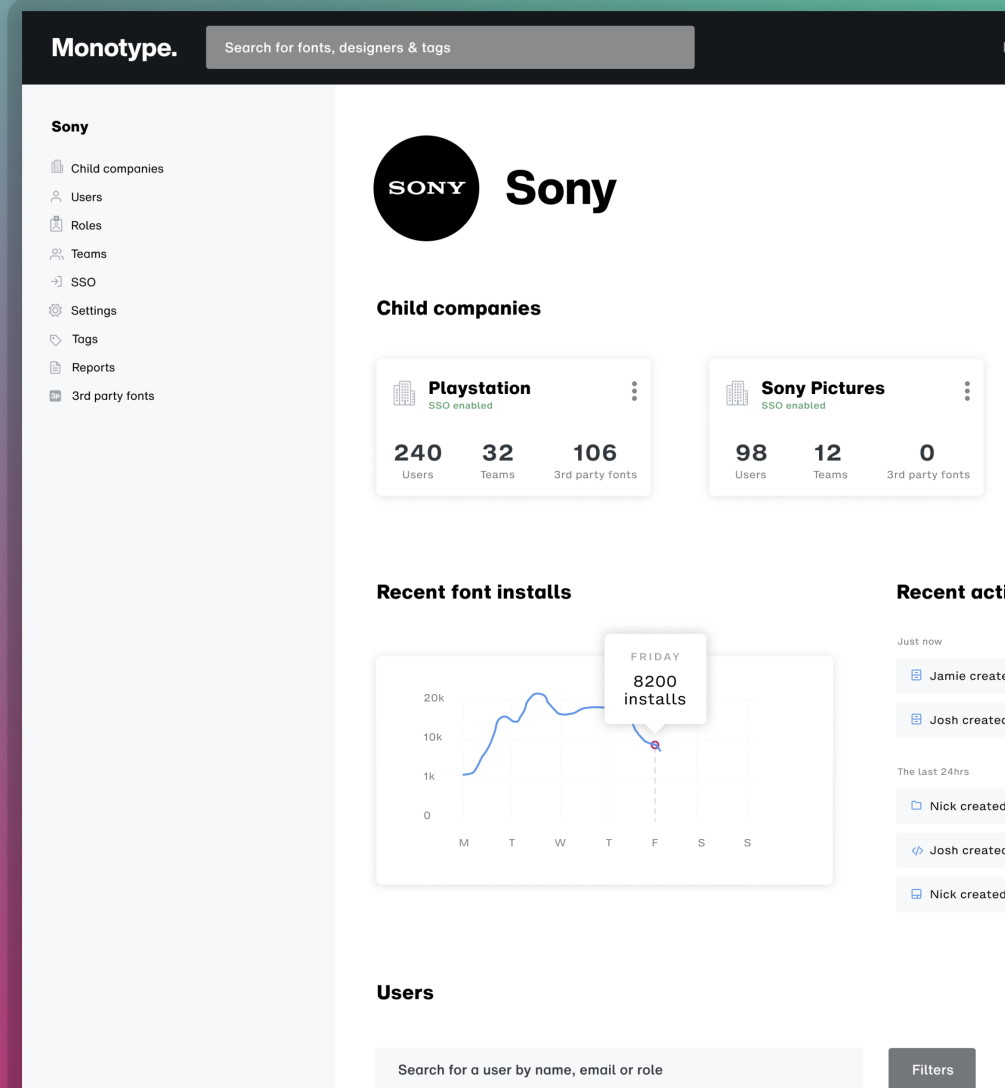


# SAAS for the enterprise.

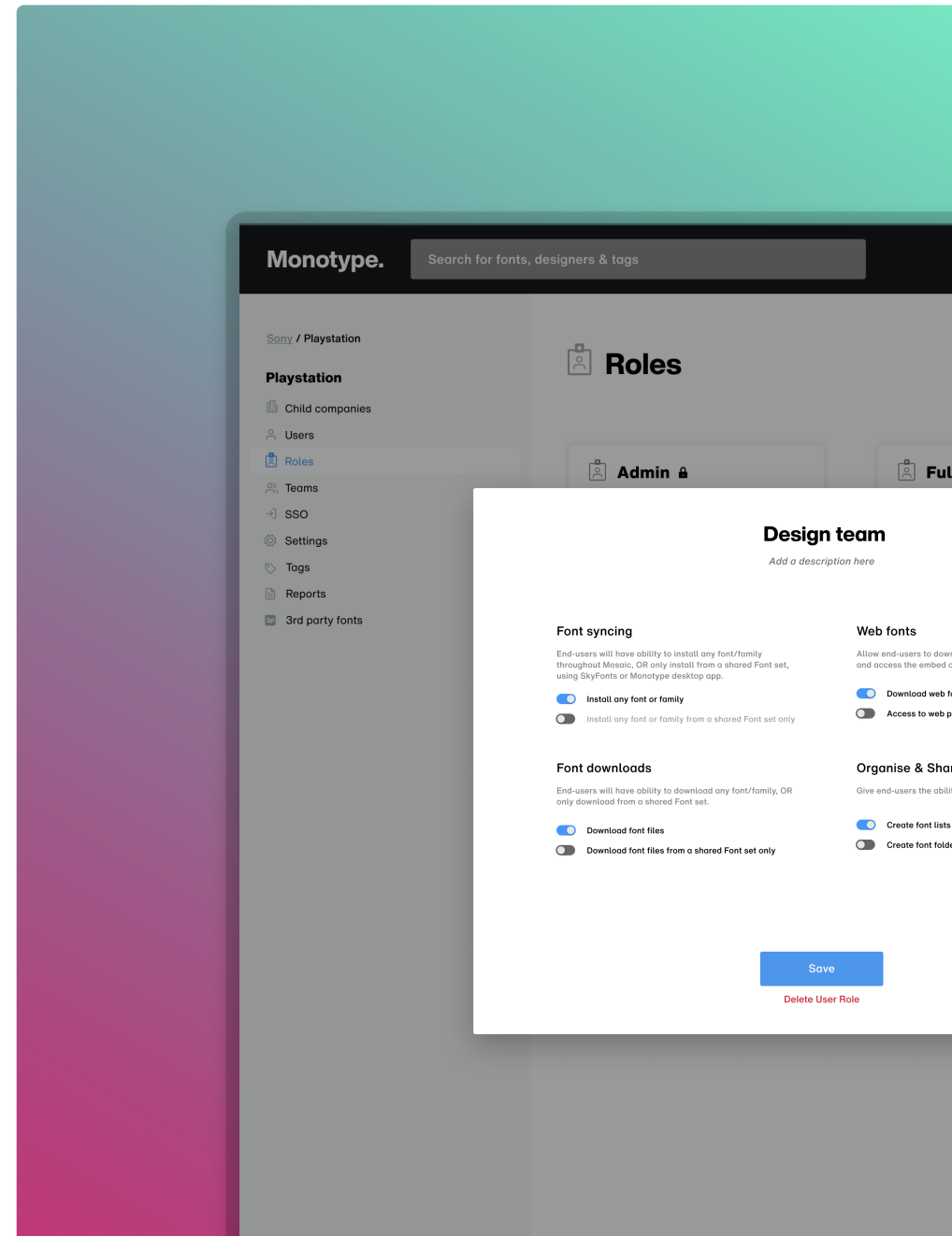
Monotype's enterprise SAAS offering, Monotype Fonts, enables designers at companies like Netflix, Nike, Sony, Facebook and Amazon to work unencumbered with a large library of fonts.



## USER MANAGEMENT

# User roles are vital to large distributed companies.

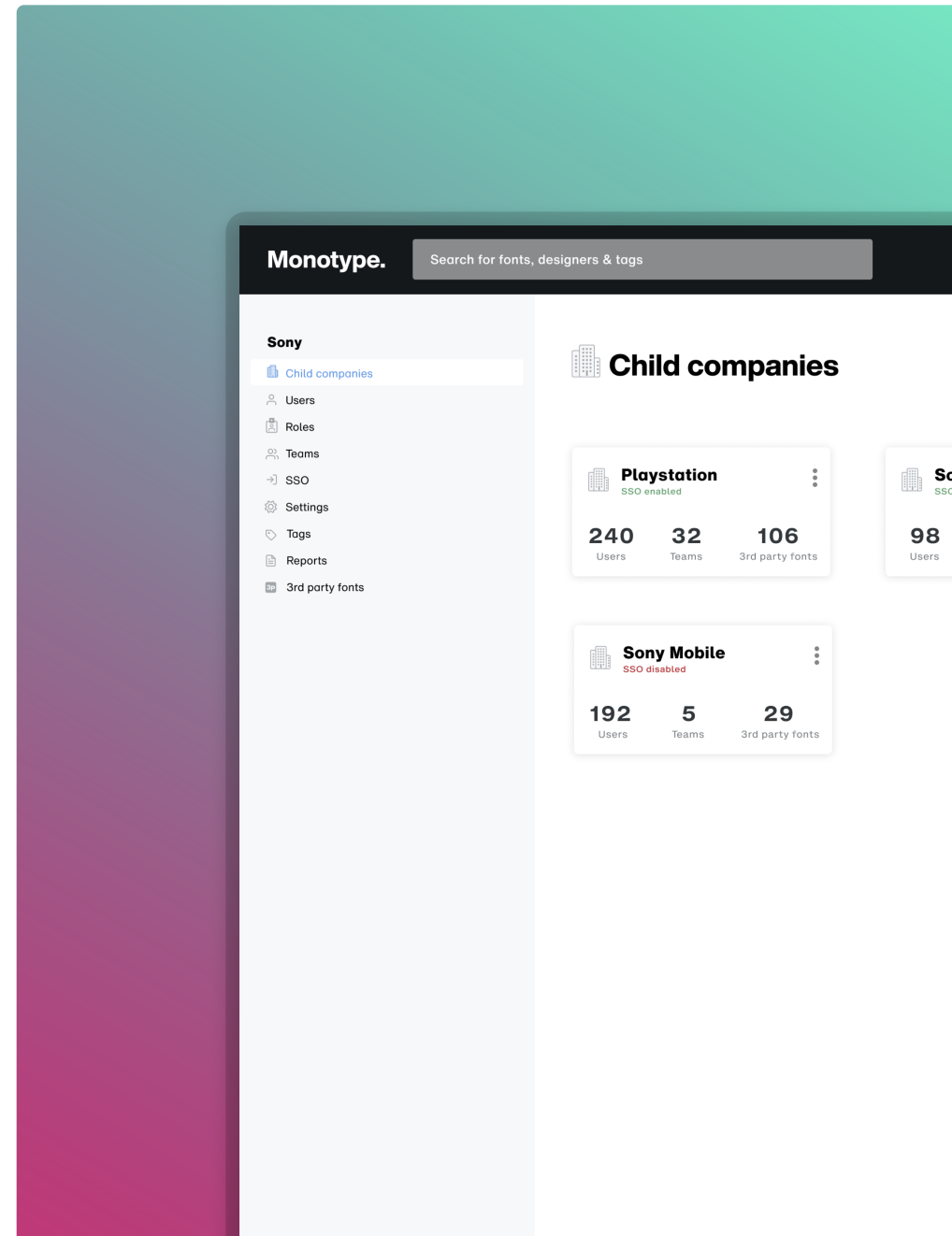
Many companies we worked with had people distributed not only geographically & by department, but also externally—meaning agencies, freelancers—and controlling their level of access was a high priority.



PARENT & CHILD COMPANIES

# Umbrella structure for enterprise customers.

For those companies that work under an umbrella brand, we introduced a tiered system so an IT admin could manage from the top down. This enabled multiple subsidiaries to collaborate with ease.



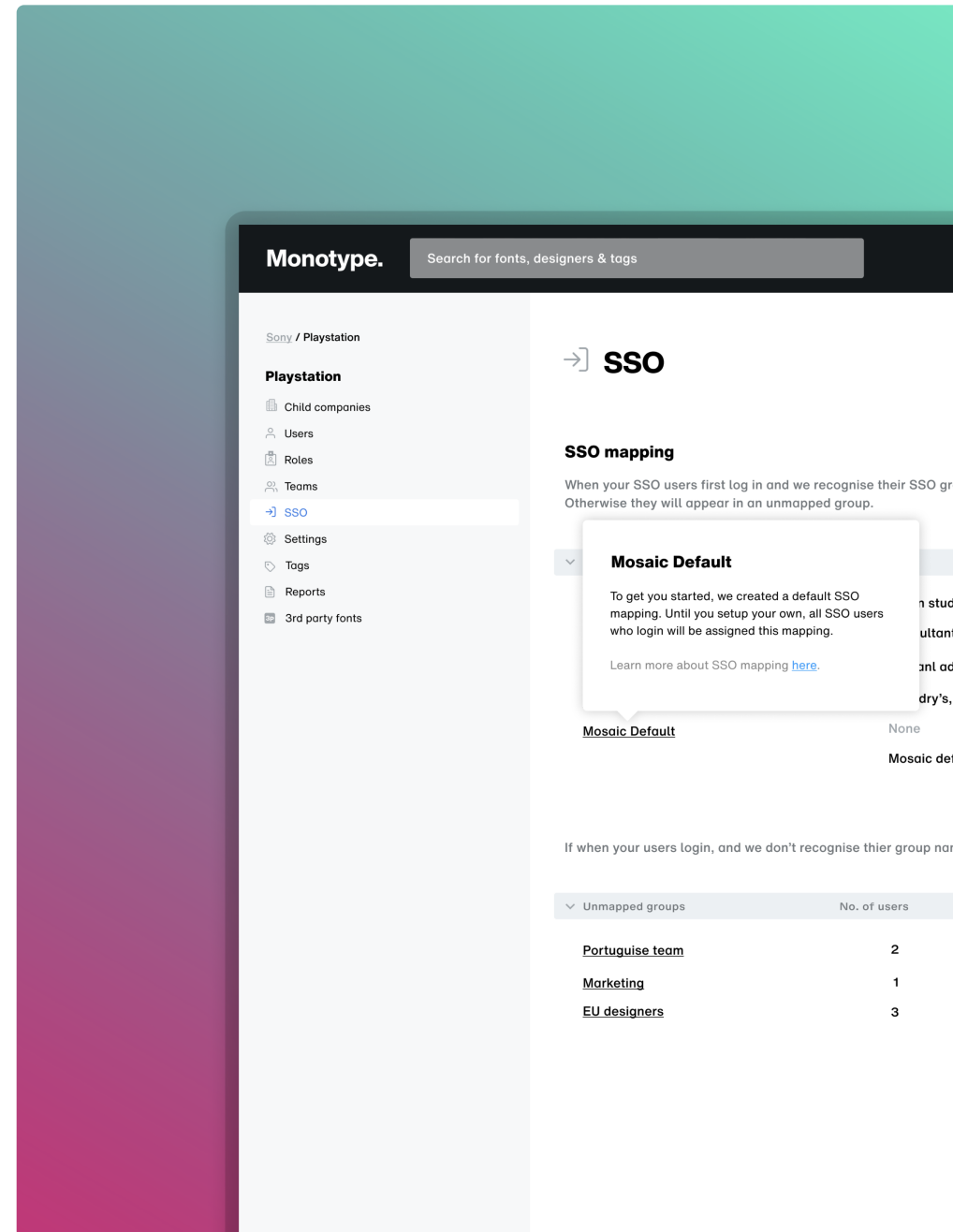
SSO

# SSO mapping enables companies to scale.

“We can’t adopt Monotype Fonts until we can intergrate our SSO groups & users”

—Creative Director, News UK

Working closely with Sony, News UK and others I discovered SSO “Mapping” was the right approach for Monotype Fonts enterprise customers. This enabled large comapanies to onboard users rapidly at scale, and configure them in detail within Monotype Fonts, but retain their company wide SSO groupings & access.

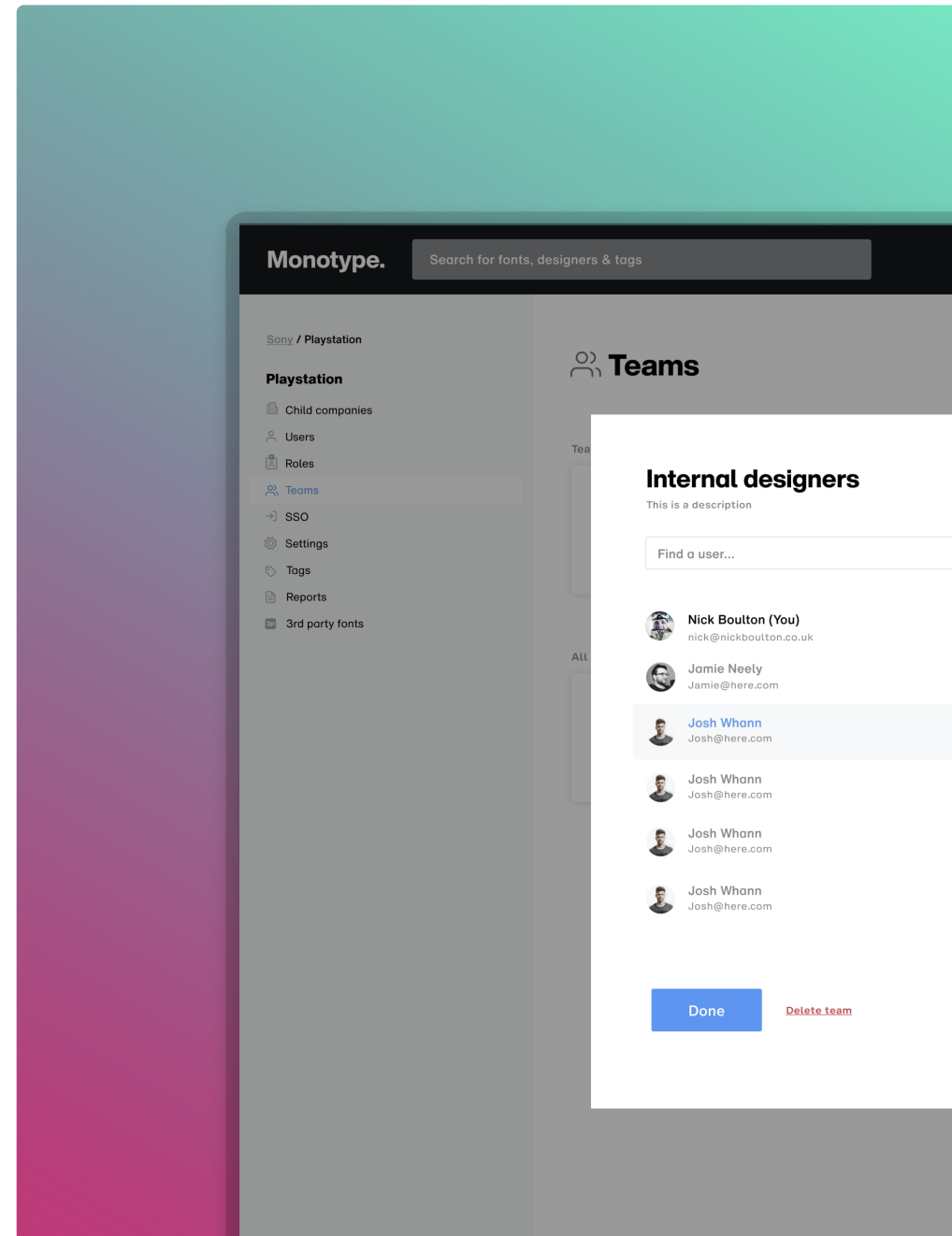




## TEAMS

# Teams can contain multiple users with different roles.

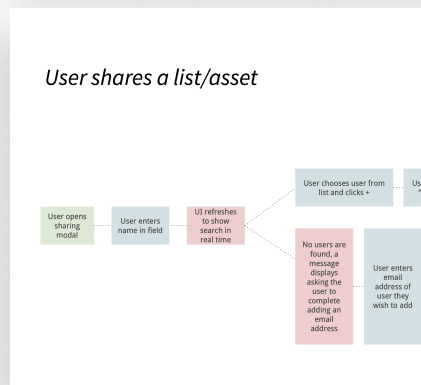
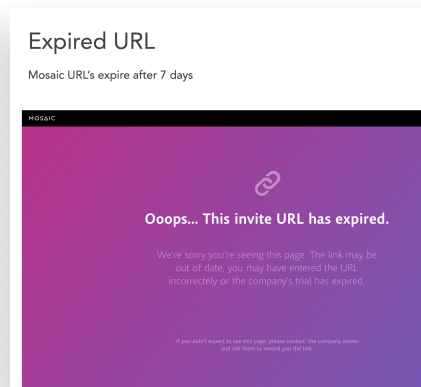
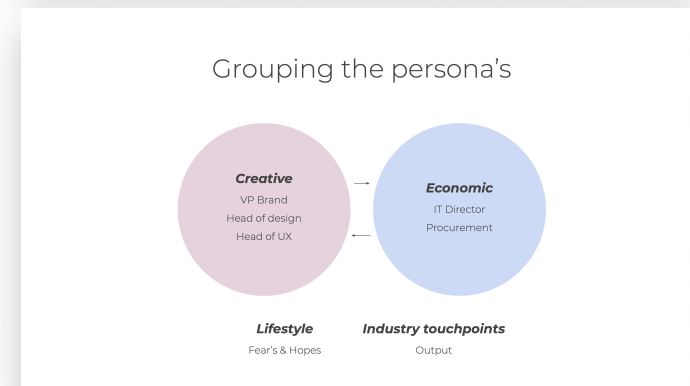
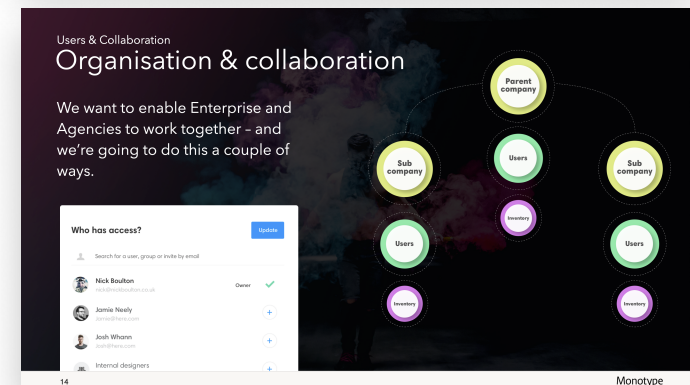
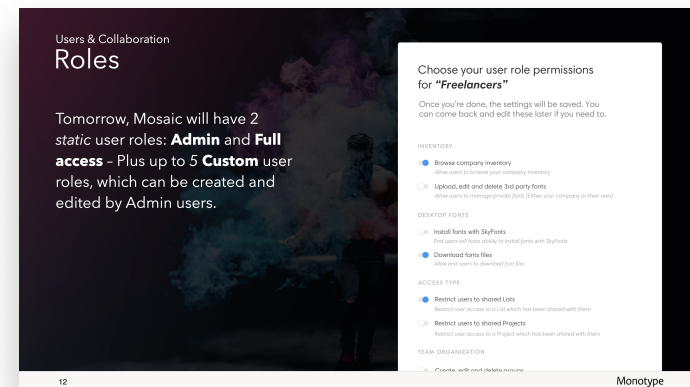
Teams enabled creative directors & leaders to organise based on locality or group. Designers have the ability to share Folders/Lists to entire teams in seconds. Teams also adds a deeper configuration option for SSO mapping.



## MY PROCESS

# User journeys, scenarios & presentations make up 70% of my work.

Working very closely with Marketing and a cross functional team, we crafted buyer and user persona's for Monotype Fonts. When working through the expectations of our users/customers I always referred back to the persona's to validate whether the feature was a basic expectation, satisfyer or delighter.



| Basic Expectations                     | Satisfiers           |
|--|----------------------|
| List of all users which are searchable | Column for Role      |
| Bulk delete                            | Column for Groups    |
|  | Column for Last seen |
|  | Bulk change role     |